



PRESS RELEASE

Denim Day & Anti-Violence Community Fair

FOR IMMEDIATE RELEASE:

Contact:

DATE: April 3, 2017

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Project Sister Family Services to host 6th Annual Denim Day & Anti-Violence Community Fair on Wednesday April 26, 2017, from 3:30pm to 6pm at Shaun Diamond Plaza located at 171 W. 2nd St. Pomona, CA 91766.

Pomona, CA-Denim Day is a campaign to raise awareness and educate the public about rape and sexual assault. This movement arose from the outrage that followed an Italian Supreme Court decision in 1998 to overturn a rape conviction because the victim wore tight jeans. To take a stand against this injustice, Denim Day is now a day to spread awareness of violence against women and girls by wearing jeans as a visible sign of protest against the myths and misconceptions that surround rape. Project Sister Family Services invites the community to put on their favorite pair of jeans and come support the event for the sixth year. There will be information tables, games, raffles, and music provided by DJ Larry Ortega.

Project Sister Family Services is a community-based organization founded in 1972 as a response to a series of violent assaults against women in the Claremont and Pomona areas. Over the years Project Sister Family Services has grown to annually serve more than 45,000 women, children and men survivors with services that reflect its mission. Project Sister Family services also works with local law enforcement, district attorneys, courts, hospital and health care providers, schools, churches and other community groups and agencies.

We look forward to your support and participation!

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Project Sister Family Services' mission is to reduce the trauma and risk of sexual assault and child abuse. For more information about Project Sister and our services please visit www.projectsister.org